

BAHA - Hospitality Finance & IT Professionals Conference and Exhibition

19th November 2009 - Sofitel, Terminal 5, Heathrow UK

Top 5 reasons to attend:

- Interact with the latest developments in technology for the hospitality industry
- Take part in thought provoking panel forums
- Find out about new trends in accounting, revenue management and environment corporate responsibility
- Listen to leading industry speakers
- Enjoy great networking and develop your knowledge



THOUGHTS ON THE 2008 CONFERENCE...

"A very big thank you for a fascinating, very thought-provoking and at times, from a technical perspective, mind-blowing conference and great exhibition. I thought the 'five minutes of fame' was a stroke of genius...and the content of the conference superbly balanced, with some really excellent speakers." - Julian Demetriade

Conference Themes:

This year the **key topics** include:

- A review of tools, techniques and tactics for managing profitability in difficult trading conditions
- Industry review and prospects for 2010

There will also be a range of **educational workshops** on topics including:

- Accounting technical matters
- Revenue management updates
- The Uniform System of Accounts for the Lodging Industry
- Strategic use of IT and benchmarking performance

Speakers and Panellists:

An interview with Meinhard Huck

~President ~ Swissotel

Prof. Peter Jones MBE ~ Advisor ~ Edge Foundation

David Clarke ~ CEO ~ Best Western

Howard Field ~ Industry Advisor

Mike Preston ~ Founder ~ Prisma consulting

Mary-Jane Brook ~ Training Consultant ~ Learn purple

Dr. Kate Varini ~ Academic ~ Oxford Brookes University

Cathy Burgess ~ Academic ~ Oxford Brookes university

Dr. Vira Krakhmal ~ Academic ~ Open University

International speakers:

Ted Horner ~ Industry Specialist ~ Ted Horner Consulting

Frank Wolfe ~ CEO ~ HFTP

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DELEGATE BOOKING FORM

Please tick appropriate box to indicate your selection. All prices include VAT at 15%

Please tick

BAHA Ordinary member (joining fee waived) Join today and take advantage of the substantial savings on the packages below!		£86.25	<input type="checkbox"/>
Option One: Full Conference Package One day conference rate which includes 3-course dinner, 5 Star hotel accommodation at the Sofitel London Heathrow Terminal 5 for the night of Thursday 19 th November, full English breakfast, conference welcome pack and access to the exhibition and workshops. Includes full use of the hotel's Health Spa.	Members before 30 th September 2009	£320.00	<input type="checkbox"/>
	Members	£330.00	<input type="checkbox"/>
	Non-Members	£345.00	<input type="checkbox"/>
Option Two A: Day Only Package ~ Thursday 19th November Conference attendance, presentations, conference welcome pack and access to the exhibition and workshops	Members	£130.00	<input type="checkbox"/>
	Non-Members	£145.00	<input type="checkbox"/>
Option Three: Day & Conference Dinner ~ Thursday 19th November Conference attendance, presentations, conference welcome pack and access to the exhibition and workshops plus 3-course dinner	Members	£175.00	<input type="checkbox"/>
	Non-Members	£195.00	<input type="checkbox"/>
Option Four: Conference Dinner only ~ Thursday 19th November	Members & Non-Members	£75.00	<input type="checkbox"/>
Tables of 10 for Conference Dinner ~ Dinner guest names will be requested 1 week prior to the event	Members & Non-Members	£700.00	<input type="checkbox"/>
Day Exhibition Pass for Hoteliers only ~ 2.00pm- 5.00pm	Members & Non-Members	£55.00	<input type="checkbox"/>
Additional night accommodation ~ Wednesday 18th November Includes full English breakfast and use of the hotel's Health Spa	Members & Non-Members	£165.00	<input type="checkbox"/>
Additional night accommodation ~ Thursday 19th November Includes full English breakfast and use of the hotel's Health Spa	Members & Non-Members	£165.00	<input type="checkbox"/>

DELEGATE DETAILS (Please give details as they should be shown on name badge)

Full Name: Company:

Position within Company:

Address:

..... Postcode:

Email: Telephone:

Signature: Date:

BAHA Membership Number (if applicable): _____ How did you hear about the Conference? _____

Cancellation policy: All payments must be received prior to the event. Cancellations received by 31st October 2009 receive 50% refund.
Corporate Bookings: Please call if you would like to book for five or more delegates.

PAYMENT DETAILS	
Cheque enclosed (made payable to BAHA) for a total of £	
Please debit my credit/ debit card for a total of £	
Card Number:	Security Number:
Expiry Date:	Name of Cardholder:
Valid From:	Signature of Cardholder:
Issue Number (for Switch):	VAT receipt required?
<p>PLEASE FAX OR POST YOUR BOOKING TO: BAHA Conference Administration, Suite 6, Merley House Business Centre, Merley House Lane, Wimborne BH21 3AA</p> <p>FAX: 01202 887 967 TEL: 01202 889 430 EMAIL: admin@baha-uk.org</p>	